

Hyd Metro launches Green Miles Loyalty Card

Metro Rail celebrates seven years of urban mobility

PNS ■ HYDERABAD

Hyderabad Metro Rail launched the Green Miles Loyalty Card on its 7th anniversary at Ameerpet Metro Station on Thursday evening. This programme aims to enhance the commuting experience and encourage sustainable travel. It rewards loyal passengers for their continuous support, promoting a positive connection between commuters and public transport. Eligibility includes: Use of a Smart Card for travel.

Trips are counted monthly. Maintain required trips for three consecutive months. Loyalty Bands includes: Silver: 21-35 trips/month. Gold: 36-50 trips/month.

This initiative creates an interconnected, eco-friendly ecosystem, inspiring commuters to choose the metro as their preferred mode of transport.

Addressing the gathering, Managing Director and Chief Executive Officer of L&TMRHL, KVB Reddy emphasised the challenges faced during Hyderabad Metro Rail's construction, highlighting the success of public-private partnerships. Built with an investment of Rs 22,148 crores, the fully elevated metro now boasts



MD of HMRL and MD and CEO of L&TMRHL NVS Reddy and KVB Reddy at the 7th anniversary of Hyderabad Metro Rail in Hyderabad on Thursday.

world-class standards. With daily ridership averaging 4.75 lakh and a peak of 5.63 lakh passengers in 2024, the metro is a vital transit system.

KVB Reddy also emphasised environmental contributions, including saving 184 million liters of fuel and reducing 424 million kg

of CO2 emissions. He noted the metro generates 9.35 MWp of solar power, meeting 12 per cent of its energy needs, and uses regenerative braking, producing 220 million units of electricity. Rainwater harvesting systems across depots and stations have collected 375,000 kiloliters of water.

Meanwhile, NVS Reddy, MD of HMRL, highlighted the metro's role in economic growth and sustainability.

He noted Chief Minister A. Revanth Reddy's assurance for phase 2 expansion in the old city, driving Hyderabad toward becoming a global city.