

# Metro users can avail discounted rates on Rapido

**PNS ■ HYDERABAD**

Hyderabad Metro users can now avail special discounted flat rates on Rapido Bike Metro rides at all 57 Metro stations. On Saturday, Rapido has partnered with L&T Metro Rail (Hyderabad) Limited (L&TMRHL) to enhance first- and last-mile connectivity for Hyderabad Metro commuters. An MoU has been signed and exchanged between Hyderabad Metro Rail and Rapido.

On this occasion, the chief marketing officer of Rapido Pavandeep Singh shared that Hyderabad has become the city of choice. The company has grown from providing 45,000 rides per day to totalling 2.5 lakh rides across bikes and cabs. He announced the rebranding of bike services to Bike Metro with special flat rates for metro users: Rs 30 for 0-3 km, Rs 40 for 3-4 km, and Rs 50 for 4-5 km. Pavandeep Singh emphasised their goal of achieving one lakh rides in Hyderabad through various initiatives by partnering with Metro Rail, ring-fencing Metro stations and redefined UX/UI for better user experience.

He also highlighted efforts



Chief marketing officer of Rapido Pavandeep Singh and managing director of HMRL NVS Reddy exchange an MoU at an event in Hyderabad on Saturday

to promote affordable and seamless mobility, particularly through the inclusion of 500 women riders catering to Metro services. Pavandeep Singh set targets to increase rides, aiming for 75,000 in four months and one lakh by next April.

Meanwhile, managing director of HMRL NVS Reddy discussed efforts to support women bike captains. He said that he conducted sessions with women groups to understand their requirements. Reddy highlighted that urbanisation is growing rapidly, with 90 lakh vehicles in Hyderabad, along with the rise of GCCs. He emphasised that public

transportation, including first- and last-mile connectivity, is essential for reducing congestion and improving efficiency.

Regarding zero-carbon goals, Reddy mentioned Rapido's push toward EVs and highlighted that 35% of Metro rail energy is regenerated through Metro brakes. He also announced a safety app in collaboration with BITS Pilani and IIT Bombay, set to launch in the next financial year. The app will include features to ensure safety, such as a special number for women in distress to call, triggering a police response. Reddy also called for increasing women captains to 30-40%.