

Book Metro ticket via Rapido app

PNS ■ HYDERABAD

Rapido, a taxi service company, on Saturday announced collaboration with Larsen and Toubro Hyderabad Metro to introduce metro ticket booking through the Rapido app. With this strategic alliance, Rapido marks a significant milestone in the evolution of urban transportation, offering commuters a seamless end-to-end commute solution, with its bouquet of services including, bike, auto, cab and now metro tickets.

Commuters can now conveniently book a ride to the nearest metro station through the app and seamlessly purchase metro tickets for their desired destination, making their daily commute hassle-free.

This move will transform the commuting experience for thousands of passengers by integrating metro ticket bookings with the Rapido app. The Hyderabad Metro Rail, the World's Largest Public-Private Partnership Project (PPP) in the Metro Sector, has achieved a commendable daily ridership that is nearly touch-



ing the five-lakh mark, with an average of about 4.80 lakh people traveling daily.

With Rapido's extensive user base and user-friendly app interface, it is anticipated that at least 15 per cent of metro tickets will be purchased via the Rapido app, enhancing the overall efficiency and accessibility of metro services in Hyderabad.

Speaking of the agreement, Pavan Guntupalli, Co-Founder, Rapido, said, "By integrating metro ticket bookings on the Rapido app, we are offering our users more than just a ride; we're providing them with a comprehensive

solution for their entire commute. Hyderabad Metro Rail has been a pioneer in urban transportation, and we are honored to contribute to its success story. With nearly five-lakh daily riders, the metro has become an integral part of the city's transport ecosystem.

Now, through our partnership with L&TMRHL, we aim to seamlessly connect the first and last mile of our user's journey. We understand the evolving needs of our users, and this collaboration is a testament to our commitment to innovation in the mobility sector."

NVS Reddy, MD, HMRL

said, "At Hyderabad Metro Rail, we are dedicated to ensuring our valued commuters experience seamless journeys. This new collaboration with Rapido reinforces this commitment by providing an efficient last-mile connectivity solution. This initiative exemplifies our continued integration of advanced technologies, positioning Hyderabad Metro as a frontrunner in enhancing urban mobility across the city."

"It is a pleasure to embark on this collaborative venture with Rapido. This strategic partnership signifies our unwavering commitment to elevating the metro commuting experience for our users. By integrating cutting-edge technology like Rapido's services, we aim to optimize the user journey and enhance overall satisfaction.

We are confident that this collaborative approach will usher in a new era of innovation and excellence within Hyderabad's public transportation landscape," said KVB Reddy, MD & CEO, L&TMRHL.