



Media Release
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“Infrastructure projects have to be citizen centric rather than being mere engineering projects and Hyderabad Metro Rail project is aimed at transforming Hyderabad as a safe and people friendly green city with emphasis on high quality public spaces”, stated MD, HMRL Mr.NVS Reddy while speaking in a panel discussion on “Examining the role of technology, Government and the private sector in re(building) a smart city” held by McKinsey Global Institute at Indian School of Business (ISB), Hyderabad on August 01, 2016 (late evening). Mr. Reddy stressed the importance of an efficient public transportation system for a smart city and the role of citizens in it. He urged the corporates to join hands with Government in the transformation of Hyderabad as a global city as per the vision of Chief Minister Mr.K.Chandrasekhar Rao.

MD, HMRL stated that cities should not be built for cars but have to be built for women, children, senior citizens, differently abled and all sections of people. He pointed out that currently 40 lakh vehicles are plying on Hyderabad roads and every year 4 lakh vehicles are getting added, leaving no space for citizens to walk. And as a result of this, people are being deprived of space for walking and it is affecting their health with air and noise pollution.

Explaining the Hyderabad Metro project, MD HMRL indicated that technology is not for technology sake, but it should serve the needs of the people and provide technical solutions for socio-economic problems and poverty. Illustrating how latest technologies have been harnessed to build the project, he said that Hyderabad Metro Rail is an example for engineering and financial innovation. Sidewalks and skywalks will be built to connect nearby schools, offices, hospitals and private properties directly to Metro stations, added Mr. Reddy. And to provide last mile connectivity, Metro Rail stations will have feeder bus services and bicycle facilities to nearby residential colonies, offices and shopping areas. He also added multi modal connectivity is provided with integration of Metro with main railway stations, MMTS stations and bus depots.



Jonathan Woetzel, Director, McKinsey Global Institute, Shanghai and Mr. Guy Perry, Professor of Urban Design, Hong Kong University have also emphasised on the need to redesign the cities to encourage public transport, cycling and walking so that cities improve the health of their people by practically working as “open gyms”. They stated that Hyderabad should aim at being its own self and shall be a better Hyderabad rather than imitating some other mega city in the world.

Serial entrepreneur and founder of Sri City Mr.Srini Raju, Associate Prof, ISB Ms.Deepa Mani and McKinsey local head Mr.Sasi Sunkara also participated in the panel discussion. Dean, ISB Prof. Rajendra Srivastava, former Deans, ISB Prof. Ajit Rangnekar and Prof.M.Rammohan Rao and CEOs of various multinationals and leading Indian companies participated in the discussion.

Public Relations Officer
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MD, HMRL Mr. NVS Reddy participating in “Examining the role of technology, Government and the private sector in re(building) a smart city” panel discussion at Indian School of Business, Hyderabad on August 01, 2016



MD, HMRL Mr. NVS Reddy addressing the participants at “Examining the role of technology, Government and the private sector in re(building) a smart city” panel discussion at Indian School of Business, Hyderabad on August 01, 2016



MD, HMRL Mr. NVS Reddy at “Examining the role of technology, Government and the private sector in re(building) a smart city” panel discussion at Indian School of Business, Hyderabad on August 01, 2016. Dean, ISB Prof. Rajendra Srivastava is on the extreme right.